



**Full Page No Bleed • \$500** *(Includes 4 Adult Season Tickets)*  
 4.75" Wide X 7.75" Tall *(represented by Black Line)*

**Ad Size Not Shown: Full Page w/Bleed**  
 5.75" Wide X 8.75" Tall *(Size Allows for 1/8" Bleed on All Sides)*  
 Image Area for Full Page w/Bleed - 4.75" Wide X 7.75" Tall

## Danville Concert Association Playbill Ad Spec/Price Sheet

**CAMERA READY files should be submitted in the following formats only:**

**ADS IN BLACK & WHITE ONLY**

**InDesign**

*(Must include ALL fonts and graphics)*

**Adobe Acrobat PDF**

*(Created in High Resolution)*

**PhotoShop Tiff, PSD, or EPS File**

*(Resolution No Lower Than 300 dpi)*

**Microsoft Publisher  
 Files are NOT Accepted**

Please email ad files to: [demontdesign@verizon.net](mailto:demontdesign@verizon.net)

**1/4 Page Horizontal • \$125**  
*(Includes 1 Adult Season Ticket)*

4.75" Wide X 1.875" Tall  
*(represented by Dotted Line)*



**1/2 Page Vertical • \$250**  
*(Includes 2 Adult Season Tickets)*

2.25" Wide X 7.75" Tall  
*(represented by Dashed Line)*



**1/4 Page Vertical • \$125**  
*(Includes 1 Adult Season Ticket)*

2.25" Wide X 3.75" Tall  
*(represented by Double Line)*

**1/2 Page Horizontal • \$250**  
*(Includes 2 Adult Season Tickets)*

4.75" Wide X 3.75" Tall  
*(represented by Solid Gray Line)*

