



Full Page No Bleed • \$500 *(Includes 2 Adult Season Tickets)*
4.75" Wide X 7.75" Tall *(represented by Black Line)*

Danville Concert Association Playbill Ad Spec/Price Sheet

**CAMERA READY files should be
submitted in the following formats only:**

ADS ARE IN BLACK & WHITE ONLY

Adobe Acrobat PDF
(Created in High Resolution)

PhotoShop Tiff, PSD, or JPG File
(Resolution No Lower Than 300 dpi)

*** DO NOT INCLUDE CROP MARKS***

**Microsoft Publisher
Files are NOT Accepted**

Please email ad files to: demontdesign@verizon.net

1/4 Page Horizontal • \$125
(Includes 2 Individual Tickets to any one performance)



4.75" Wide X 1.875" Tall
(represented by Dotted Line)



1/2 Page Vertical • \$250
(Includes 1 Adult Season Ticket)

2.25" Wide X 7.75" Tall
(represented by Dashed Line)



1/4 Page Vertical • \$125
*(Includes 2 Individual Tickets
to any one performance)*

2.25" Wide X 3.75" Tall
(represented by Double Line)

1/2 Page Horizontal • \$250
(Includes 1 Adult Season Ticket)



4.75" Wide X 3.75" Tall
(represented by Solid Gray Line)