

# Danville Concert Association Playbill Ad Spec/Price Sheet

**DIGITAL READY files should be  
submitted in the following formats only:**

**ADS ARE IN BLACK & WHITE ONLY**

**Adobe Acrobat PDF**  
(Created in High Resolution)

**PhotoShop Tiff, PSD, or JPG File**  
(Resolution No Lower Than 300 dpi)

**\* DO NOT INCLUDE CROP MARKS\***

**Microsoft Publisher  
Files are NOT Accepted**

Please email ad files to: [demontdesign@verizon.net](mailto:demontdesign@verizon.net)

**1/2 Page**  
4.75" Wide X 3.75" Tall

**Full Page No Bleed**  
4.75" Wide X 7.75" Tall